FOR A FULL LIST OF INDIVIDUAL DONORS, VISIT PCCY.ORG/DONORS

OUR PARTNERS:

FISCAL YEAR 2012–13
Beneficial Foundation
Boeing Company
Caroline Alexander Buck Foundation
Center on Budget and Policy Priorities
Charter Foundation
Christian R. & Mary F. Lindback Foundation
Christopher Ludwick Foundation
Claneil Foundation
Dolfinger-McMahon Foundation
Drexel University
Eagles Youth Partnership
Elizabeth B. and Arthur E. Roswell Foundation, Inc.
First Hospital Foundation
Health Partners Foundation
Henrietta Tower Wurts Memorial Foundation
Hess Foundation
John S. and James L Knight Foundation
The Lenfest Foundation
Leo Model Foundation
Louis N. Cassett Foundation
Maternal Child Health Consortium of Chester County
Maternity Care Coalition
Nararo Foundation
Pennsylvania Partnership for Children
Pew Charitable Trusts (The)
Philadelphia Education Fund
Philadelphia Foundation
Philadelphia Youth Network
Public Interest Project
Seybert Foundation
Target Corporation
United Way of Greater Philadelphia and Southern New Jersey
Voices for America
Wells Fargo
William Penn Foundation
Wyncote Foundation

PCCY is one organization that has demonstrated, time and time again, that it can create positive change for children by mobilizing citizens and public officials to focus on practical solutions that meet the complex and urgent needs of children. We are the leading advocacy organization in our region that fights for the whole child. We are committed to systemic reform—from public education to healthcare, from infant nutrition to child care and early education. To do this, PCCY shows the way by:

+ Conducting independent research on the most significant issues facing young people and developing practical policy recommendations based on research findings
+ Bringing together key stakeholders such as parents, teachers, researchers, practitioners and community activists to develop innovative strategies to improve children’s lives
+ Encouraging citizens to be active participants in shaping public policies that benefit children through public testimony, letter-writing campaigns and online advocacy
+ Building coalitions of organizations that share a deep commitment to children
+ Briefing legislators on ways to improve services for children and helping to shape new legislation
+ Advocating for public and private funding for these initiatives
+ Shaping a regional conversation about children’s issues through the media

PCCY IN ACTION
In 2012–13, PCCY used its resources to effectively push for policy changes and public action to preserve or improve programs for nearly a million children who live in southeastern Pennsylvania. We are proud that we:

+ Made children’s lives safer by leading the charge to pass Philadelphia’s landlord lead paint notification law which took effect January, 2013
+ Led the way to save Head Start for more than 2,000 Philadelphia children
+ Helped hundreds of parents navigate state bureaucracy to obtain health insurance for their children
+ Trained hundreds of nurses and health professionals so they can help families obtain health insurance for their children
+ Interviewed kindergarten teachers throughout the five county area to create readiness strategies for area school districts
+ Released seven reports that outlined new policies to improve children’s lives

Our vision for our children is bold and optimistic—to ensure that every child realizes his or her innate potential to become a healthy adult, productive citizen and contributing member of society. Fostering this success does more than change a single life—it lifts up every member of our community and builds a stronger and more vital society.

PCCY CONTRIBUTORS know that no gift is more important than one that changes the life of a child.

PCCY DRIVES CHANGE
In just a few short years, our children build the foundation for healthy and happy lives. Our job—as parents, as neighbors and as a society—is to make sure that all children have access to the fundamental building blocks for success, including consistent healthcare, a high-quality education that begins with great early education and ends with a terrific post secondary program, proper nutrition, and a dependable support network to help them grow into healthy and confident adults. And because childhood is short, every single day counts.
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Wyncote Foundation

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2012–2013 PCCY Reports

Philadelphia’s Early Intervention System: Progress, But Still Not Good Enough For Our Kids

Why High School Graduation Rates Matter

Trickle Up: The Impact of Increasing Poverty on Education Outcomes

Suburban Education Fact Sheets (Bucks, Delaware, Montgomery & Chester Counties)

Philadelphia’s Charter Renewal Process Challenges and Recommendations

Tracking Early Care and Education Fact Sheets

Principles for Development and Implementation of the Patient Protection and Affordable Care Act in Pennsylvania (in conjunction with Community Legal Services, PA Chapter of American Academy of Pediatrics, PA Health Law Project and PA Partnerships for Children)

PCCY REVENUE & EXPENSES FY 2013 (JUNE 1, 2012–MAY 31, 2013)

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Foundations &amp; Corporations</th>
<th>57%</th>
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<tbody>
<tr>
<td></td>
<td>Contracts</td>
<td>16%</td>
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<tr>
<td></td>
<td>Individuals</td>
<td>15%</td>
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<tr>
<td></td>
<td>United Way &amp; Federated-O rganizations</td>
<td>2%</td>
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<tr>
<td></td>
<td>Special Events</td>
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<tr>
<td></td>
<td>Investment Return</td>
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<tr>
<td>Total</td>
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<td>100%</td>
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<table>
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<tr>
<th>Expenses</th>
<th>Public Awareness/Outreach</th>
<th>20%</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Child Health/Child Care</td>
<td>21%</td>
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<tr>
<td></td>
<td>Campaign/Public Education</td>
<td>27%</td>
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<tr>
<td></td>
<td>Management &amp; Fundraising</td>
<td>20%</td>
</tr>
<tr>
<td>Total</td>
<td>$1,453,204</td>
<td>100%</td>
</tr>
</tbody>
</table>

PCCY BY THE NUMBERS

198: The number of times PCCY met with state legislators and members of Congress to educate them on the policies needed to improve the lives of children

17: The number of times PCCY presented testimony at hearings both in Philadelphia and Harrisburg on behalf of children

10k: Signatures, phone calls and emails generated by PCCY sent to state legislators on education funding issues

178: Children receiving free dental exams at PCCY’s Dental Day

700: Children received free vision screenings at PCCY’s Give Kids Sight Day

233: Uninsured children were enrolled in state-supported health insurance through PCCY’s Helpline

885: The number of parents who got their health care insurance questions answered on PCCY’s Helpline

1.5M: Number of Pennsylvanians that benefited from PCCY’s efforts to protect the federal tax benefits for working poor families in Pennsylvania

17: The number of times PCCY presented testimony at hearings both in Philadelphia and Harrisburg on behalf of children

10k: Signatures, phone calls and emails generated by PCCY sent to state legislators on education funding issues

700: Residents across the region were trained to be effective education advocates

198: The number of times PCCY met with state legislators and members of Congress to educate them on the policies needed to improve the lives of children

6,400: Letters on Early Care and Education generated by PCCY sent to state and federal lawmakers

3,500: The number of children who were engaged in innovative arts education programs through PCCY’s Picasso Project

$52k: Total of 15 Picasso Project grants distributed to Philadelphia schools for arts education

154: The number of times PCCY staff were quoted by local reporters in published or broadcast reports

180k: Number of Philadelphia Public School Students affected by PCCY’s successful push to remove 111 barriers to Charter School Enrollment

$302,440: Public Awareness/Outreach

$449,186: Child Health/Child Care

$385,737: Campaign/Public Education

$275,841: Management & Fundraising

$1,473,805: Total